AAPSCM® CERTIFICATION

Certified Digital Tourism Experience Professional (CDTEP)®

Professional Certification in Digital Tourism Transformation, Smart Destination Technologies, Visitor Experience Design, Tourism Data Analytics, Immersive Technologies, and Responsible Digital Innovation

About this certification

The Certified Digital Tourism Experience Professional (CDTEP®) is a foundational professional certification focused on the technologies, platforms, data, and service design principles used to deliver modern tourism experiences. The program covers digital tourism ecosystems, visitor journey design, tourism analytics, smart destination technologies, immersive tourism experiences (AR/VR), digital engagement platforms, and responsible technology practices.

Key Learning Outcomes

- Understand digital tourism and its impact.
- Map and improve the digital visitor journey.
- Interpret tourism data and analytics.
- Identify smart destination technologies.
- Apply AR/VR and immersive experiences.
- Use mobile and digital engagement platforms.
- Recognize privacy, security, and ethical issues.
- Support digital tourism improvement projects.

Certification curriculum

Examination details

Certification	Certified Digital Tourism Experience Professional (CDTEP®)
Question Type	Multiple Choice
Total Questions	100
Duration	90 minutes
Passing Score	700 on a 1,000-point scale
Language	English
Delivery	Online or other approved proctored arrangements

Fees and training options: the self-paced exam and virtual instructor-led training are listed with current prices on the course page; corporate programs are available on request.

Register: aapscm.org/certified-digital-tourism-experience-professional-cdtep/ · **Email:** info@aapscm.org · **Phone:** +1 (803) 998-2189
American Association of Procurement, Supply Chain & Tourism Management (AAPSCM®)