AAPSCM® CERTIFICATION

Certified Digital Tourism Transformation Specialist (DTTS)®

Lead the Digital Revolution in Tourism and Hospitality

About this certification

The Certified Digital Tourism Transformation Specialist (DTTS)® is a specialized professional certification designed to equip tourism and hospitality professionals with the strategic knowledge, technological understanding, and organizational transformation competencies necessary to lead digital modernization initiatives across the global tourism industry. It integrates digital strategy, cloud technologies, AI, business process automation, platform-based business models, cybersecurity, change management, and…

Program Learning Outcomes

- Explain the principles and business drivers of digital transformation in tourism.
- Evaluate an organization's digital maturity and transformation readiness.
- Identify appropriate AI applications in tourism and hospitality.
- Evaluate digital business models and e-commerce strategies.
- Identify organizational change management requirements.
- Recognize cybersecurity and data protection risks.
- Develop transformation implementation recommendations.

Certification curriculum

Examination details

Certification	Certified Digital Tourism Transformation Specialist (DTTS)®
Exam Code	DTTS®
Total Questions	100
Question Type	Multiple-choice, including applied scenarios
Duration	90 minutes
Passing Score	700 on a 1,000-point scale
Delivery	Online through the designated secure testing system
Language	English, unless otherwise specified
Credential Validity	3 years, subject to renewal requirements

Fees and training options: the self-paced exam and virtual instructor-led training are listed with current prices on the course page; corporate programs are available on request.

Register: aapscm.org/certified-digital-tourism-transformation-specialist-dtts/ · **Email:** info@aapscm.org · **Phone:** +1 (803) 998-2189
American Association of Procurement, Supply Chain & Tourism Management (AAPSCM®)