AAPSCM® CERTIFICATION

Certified Smart Destination Management Professional (SDMP)®

Building Intelligent, Competitive, Connected, Sustainable, and Resilient Tourism Destinations

About this certification

The Certified Smart Destination Management Professional (SDMP)® certification equips tourism leaders, destination management professionals, government officials, urban planners, and tourism development specialists to plan, develop, manage, and continuously improve intelligent, sustainable, digitally connected, and resilient tourism destinations. It integrates tourism management principles with digital transformation, smart city planning, destination intelligence, sustainability, governance, and strategic risk…

Program Learning Outcomes

- Explain the principles of smart tourism and intelligent destination management.
- Interpret GIS-based destination maps and spatial information.
- Identify appropriate digital infrastructure for tourism destinations.
- Recommend approaches to improving tourism resilience.
- Assess AI applications in destination planning and visitor services.
- Explain the role of public-private partnerships in tourism development.
- Develop foundational destination crisis preparedness strategies.

Certification curriculum

Examination details

Certification	Certified Smart Destination Management Professional (SDMP®)
Exam Code	SDMP®
Total Questions	100
Question Type	Multiple-choice, including applied scenarios
Duration	90 minutes
Passing Score	700 on a 1,000-point scale
Delivery	Online through the designated secure testing system
Language	English, unless otherwise specified
Credential Validity	3 years, subject to renewal requirements

Fees and training options: the self-paced exam and virtual instructor-led training are listed with current prices on the course page; corporate programs are available on request.

Register: aapscm.org/certified-smart-destination-management-professional-sdmp/ · **Email:** info@aapscm.org · **Phone:** +1 (803) 998-2189
American Association of Procurement, Supply Chain & Tourism Management (AAPSCM®)